



FEATURE STORY

• Library Survey 2014

The survey, available both online and in print, was conducted from 11 Feb to 21 Mar 2014. A total of 4,438 valid responses were received. Among them, 1,889 responses were from undergraduates (UG), 903 from postgraduates (PG), 276 from academic/research (Acad/Res) staff, 262 from general grade (GG) staff, and 1108 from other users (including HKCC, Alumni and JULAC cardholders).

Overall Satisfaction	2013 Survey	2014 Survey	Changes
UG	3.99	3.98	-0.25%
PG	4.17	4.27	2.40%
Acad/Res Staff	4.13	4.13	0.00%
GG Staff	4.03	4.05	0.50%
Others	4.11	3.98	-3.16%
Grand Total	4.05	4.05	0.00%

Compared with a similar Library Survey conducted from Jan to Feb 2013, the overall satisfaction rate in 2014 remains at the same high level 4.05 (out of a 5-point scale). Postgraduates were most satisfied (average score at 4.27), followed by academic/research staff at 4.13.

Nearly 99% of the respondents from our core user groups (UG, PG, Acad/Res staff and GG staff) ranked overall Library services at 3 or above.

Level of Satisfaction	UG		PG		GG Staff		Acad/Res Staff		Grade Total	
5	303	16.04%	316	34.99%	46	17.56%	73	26.45%	738	22.16%
4	1284	67.97%	522	57.81%	185	70.61%	171	61.96%	2162	64.92%
3	276	14.61%	58	6.42%	30	11.45%	27	9.78%	391	11.74%
Subtotal	1863	98.62%	896	99.22%	261	99.62%	271	98.19%	3291	98.83%
2	20	1.06%	5	0.55%	1	0.38%	5	1.81%	31	0.93%
1	6	0.32%	2	0.22%	0	0%	0	0%	8	0.24%
Grand Total	1889	100%	903	100%	262	100%	276	100%	3330	100%

[Top]

Overall speaking, users were most satisfied with services provided by Library staff. They were, however, least satisfied with space provision, in particular collaborative and individual study areas. Photocopiers, printers and computers were also rated as top areas for improvement.

Ranking	Most Important		Most Satisfied		Services Needing Improvements	
1	Quiet space for individual study	4.57	Library staff who are polite and friendly	4.24	Space for group study or projects	-0.72
2	A comfortable and inviting environment	4.47	Library staff who are knowledgeable and helpful	4.19	Quiet space for individual study	-0.68
3	E-journals	4.39	Enquiry services	4.08	Photocopiers / printers	-0.67
4	Photocopiers / printers	4.37	Printed books	4.02	A comfortable and inviting environment	-0.57
5	Library staff who are polite and friendly	4.36	HKALL	4.02	Computers in the Library	-0.55

All survey participants were entered into the lucky draw for prizes including iPad Air and Apple Store Gift Cards.

Eight prize winners were drawn by Dr Shirley Wong (University Librarian) on 9 May 2014 and the prize presentation ceremony was held on 14 May 2014. Congratulations!



From left to right: Mr Leung Chiu Man, Martin (BRE), Mr Tam Ka Lun, Alan (AF), Ms Pang Shuk Ping (BRE), Dr Shirley Wong (University Librarian), Ms Chung Lai Lai (SHTM) and Ms Chan Helen (SD).

Details of the survey results is available at <http://www.lib.polyu.edu.hk/about-us/library/qa>.

[\[Top\]](#)

• **READ@PolyU: The Prize Presentation Ceremony of the Essay Contest**

The finale of the READ@PolyU programme 2013/14, the Prize Presentation Ceremony of Essay Contest took place on 18 Feb 2014. The ceremony, officiated by Prof. Timothy Tong (President of PolyU) and Mr David Mong (Vice Chairman of the Shun Hing Group and Chairman of the Shun Hing Education and Charity Fund), was well attended by the winners, students, facilitators and members of the READ@PolyU Committee.

The Essay Contest hit a record high of 81 entries this year and [ten winners](#) were selected by English Language Centre based on the criteria such as creativity, originality and language competency, etc. On behalf of the READ@PolyU Committee, the Library would like to thank all participants for their submissions and to congratulate the winners for their thought-provoking essays.

At the end of the ceremony, Mr Mong shared his reading and writing experiences with the students and staff, inspiring all of them to become better readers and writers.

Our deep gratitude goes to Mr David Mong for his presence and for the generous sponsorship from the Shun Hing Education and Charity Fund for the Read@PolyU Programme. The sponsorship has helped PolyU to enrich the Programme and promote reading culture within and beyond the classroom.



Left: Welcoming address by Prof. Timothy Tong, the President of PolyU

Right: On behalf of the Library, Dr Shirley Wong received a signed copy of the Common Book 2013/14, *The Hunger Game* donated from Mr David Mong.



Left: Group photo of the Guests of Honour and winners of the Essay Contest

Top-right: Prize winners received encouragement from Mr Mong.

Bottom-right: Presentation of Prize to the Champion. (From left to right) Prof. Angelina Yuen, Mr David Mong, and Mr Michael Fong.

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | Privacy Statements



HIGHLIGHTS

- **PolyU Students Won the Second International EconBiz Student Competition 2014**



The PolyU Library has joined the EconBiz Partner Network since 2014. To promote the use of [EconBiz](#), a search portal for economics developed by the German National Library of Economics (ZBW), PolyU students were invited to participate in the Second International EconBiz Student Competition held from 17 to 30 Mar 2014.

Among the numerous participants from the EconBiz partner countries, Mr Oscar Poon, a PolyU student, has won the 1st Place of this international competition. Two national winners in Hong Kong are also from PolyU as listed below:

Poon Sheung Kuen, Oscar (1st Place International and National Winner)

Wong Pui Yan, Ophelia (2nd Place National Winner)

Cheung Man Yin, Jeremy (3rd Place National Winner)

The national winners will be presented with a certificate award and a medal, while the international winner with an iPad mini. Congratulations!

Details of the Second International EconBiz Student Competition can be found at:

<http://www.econbiz.de/eb/en/about/econbiz-partner-network/student-competition/>.

[\[Top\]](#)

- **The Wall of Wishes - a Hit in PolyU Community**

During the revision and examination period, over a thousand students posted their heart-warming messages on the newly established Wall of Wishes in the Library on the P/F. Thank you for sharing words of encouragement and motivation to cheer each other on. May all your wishes come true!



[\[Top\]](#)

- **Maisonrouge Book Talk Attracted Full House at the Library**

In her new book *The Luxury Alchemist*, Ms Ketty Pucci-Sisti Maisonrouge, the founder of KM & Co., uncovered her success stories of brand building for leading luxury companies like Hermès, Daniel Boulud and Vera Wang. More than 40 staff and students attended the inspiring book talk. At the end of her presentation, Maisonrouge signed the library's copy of her book and Dr Shirley Wong, University Librarian, presented a souvenir to her. The audience also brought their own copies and had autographed copies at the spot.



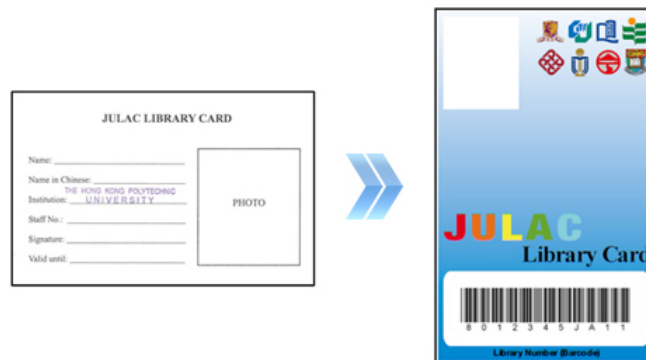
[\[Top\]](#)

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | [Privacy Statements](#)



ACCESS SERVICES

- **New JULAC Library Card**



A new plastic [JULAC Library Card](#) with a common barcode accepted by all UGC-funded libraries has now been introduced. Eligible users (including academic, administrative and research staff, postgraduate students and UGC-funded undergraduate students) may apply in person at the Circulation Counter (P/F) of the Library.

The registration process for using other UGC-funded libraries is also enhanced. The new system allows JULAC Library cardholders to retrieve and transfer their personal information electronically from PolyU Library to host library during their on-site registration.

All existing paper JULAC Library Cards will expire by the end of 2014 and affected JULAC cardholders will be invited by email for the card replacement soon. Please stay tuned with the Library announcement.

[\[Top\]](#)



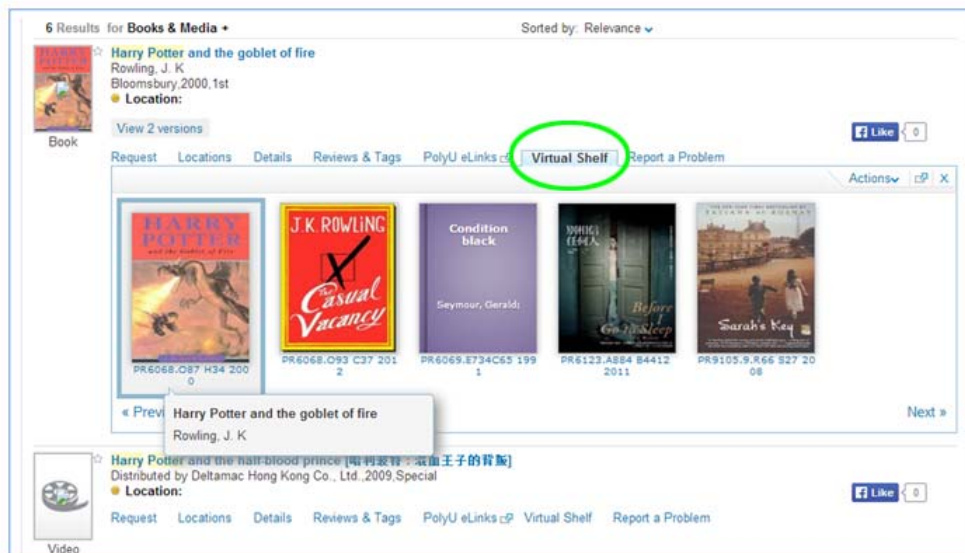
IT SERVICES

- **OneSearch - New features after Version Upgrade**

Resulting from the recent version upgrade, the following new features are available in the [OneSearch discovery platform](#).

Virtual Shelf

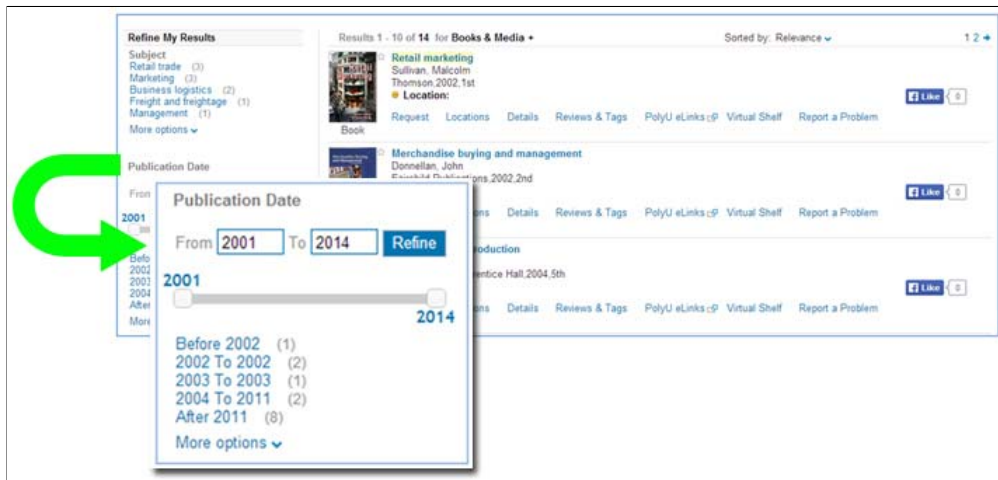
A new tab 'Virtual Shelf' is now available in all catalog records with regular Library of Congress call numbers. Simulating actual shelf browsing, it allows us to browse forward and backward for the Library materials at adjacent call numbers.



[Top]

Date Facet Slider

Now we can narrow down a search by date with the slider like the following which makes searching and filtering easier.



[Top]

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | Privacy Statements



COLLECTIONS

- **BrowZine: eJournal Browsing Tool for iPad or Android Tablet**



What is BrowZine?

The **BrowZine** is an app for your iPad or Android tablet that allows you to browse and download scholarly journals both open access and Library subscribed. You can easily browse journals, save and read articles online and offline, and export citations with BrowZine.

Current and back issues of journals from 2005 can be browsed by subjects and A - Z title list. You also can add favorite journals on "My Bookshelf" and save articles for future reading.

How to Use BrowZine to view the eJournals on Your iPad or Android Tablet



[Top]

- **Hong Kong Digital Maps**



The [Hong Kong Digital Maps](#) are provided by the Survey & Mapping Office of Lands Department. In complying with the Lands Department's restriction, these data are available to users for online access **within the PolyU Campus only**.

Use Guidelines

- [Installation instructions for using digital map data in AutoCAD DXF/DWG format](#)
- [Use of B20000 Data](#)

Map Reference (PDF format)

- [B5000](#)
- [B20000](#)
- [BG1000/SG1000](#)
- [Map Listing](#)

Digital Topographic Maps (DWG Images & Supporting Files)

- [B5000](#)
- [B20000 \(Including Microsoft Access databases\)](#)
- [SG1000](#)

Geo-Reference Database : Building Name and Address (ASCII text)

- [BG1000](#)

[\[Top\]](#)

- **PolyU Electronic Theses**



The [PolyU Electronic Theses](#) provides access to the full-text images of the doctoral dissertations and master's theses of the postgraduate students of the University, comprising works in both English and Chinese. It contains citation information with abstracts and full-text images of the theses and dissertations.

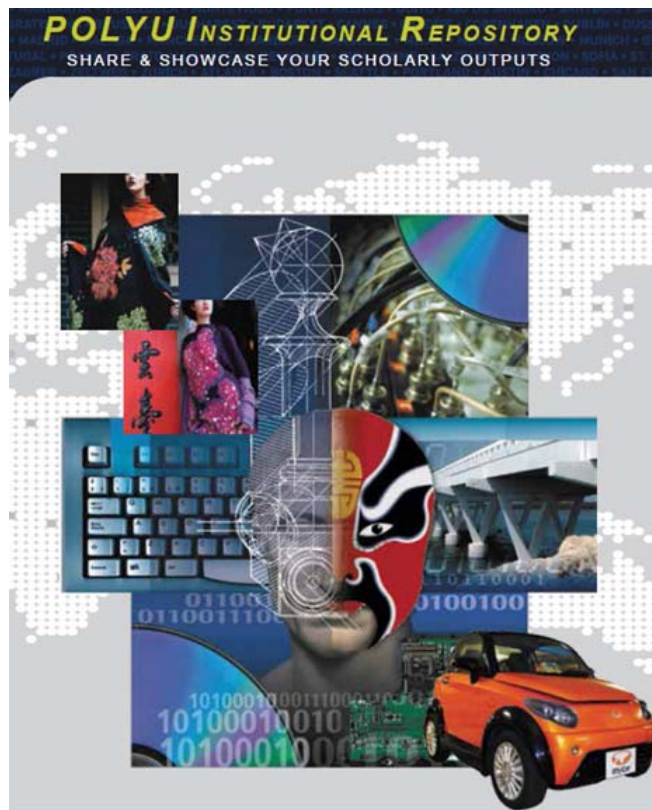
The Database is available for access by PolyU users for the sole purpose of research or private study in compliance with the Copyright Ordinance.

[\[Top\]](#)

- **PolyU Institutional Repository (PolyU IR)**

The [PolyU IR](#) collects, preserves and enhances of the research and scholarly output created by the PolyU community.

Journal articles, conference papers and presentations, technical reports, theses and dissertations, drawings, maps, datasets, images, videos and any other digital objects can be stored here. Deposited materials will be preserved and made available on the web for public access.



Maximizing Research Impact by Opening Access To Research

[\[Top\]](#)

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | [Privacy Statements](#)



e-LEARNING

- **Academic Video Online**

This online database aims to provide the most comprehensive streaming video resource on the web. It allows users to cross-search all of the video published by Alexander Street Press, along with individual discipline collections in art and architecture, business and economics, counseling and therapy, humanities, nursing, rehabilitation therapy, opera, theatre, and more.

Alexander Street Video

Home Browse Advanced Search Playlists What's New Help

Browse Video Work » Video Work Sign in to Create, Edit, and Share playlists or clips

Go to: select collection

Cephalosporins, Aminoglycosides, Macrolides and Quinolones, in *Anti-Infective Medication Therapy*. (Medcom Inc.), 15:11 min.

see more details Transcript View Thumbnails Embed/Link

Search Clear

Anti-infective Medication Therapy

Cephalosporins, Aminoglycosides, Macrolides and Quinolones

00:03/15:11

Cephalosporins, Aminoglycosides, Macrolides and Quinolones
Distributor: Medcom Inc.

Transcript Clips

[S1]

Anti-infective Medication Therapy

Cephalosporins, Aminoglycosides, Macrolides and Quinolones

Cephalosporins

Marie Garcia The third group of antibiotics is the cephalosporins. Like penicillin, cephalosporins are bactericidal. They interfere with cell wall synthesis of the bacteria. When administered they are widely distributed into most body fluids and tissues.

Cephalosporins

First Generation

Second Generation

Third Generation

Fourth Generation

More active against Gram positive bacteria

More active against Gram negative bacteria

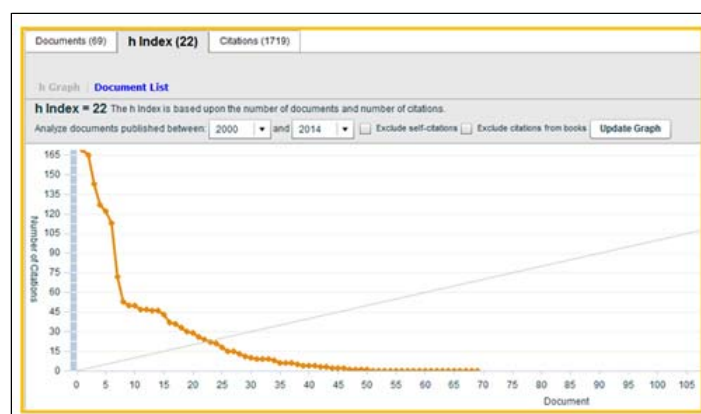
Marie Garcia Cephalosporins are classified into four generations based on their ability to

[\[Top\]](#)



RESEARCHER CORNER

- **Finding h-index and Managing Citation Information**



h-index can be used to measure the research performance of a single author, multiple authors, or selected documents. ResearcherID, Scopus Author ID and ORCID help you showcase your publications and establish your research network.

h-index

- It was developed by J.E. Hirsch to qualify the impact and quantity of individual author research output.
- It is indicated by a horizontal line going through the Year / Total Year columns. The number of items above this line, which is "h" have at least "h" citations.

For example, an h-index of 22 means there are 22 items that have 22 citations or more. This metric is useful because it discounts the disproportionate weight of highly cited papers or papers that have not yet been cited.

[\[Top\]](#)

ResearcherID (Web of Science)



Author who registered and participates in *ResearcherID* is assigned a unique identifier. The ID enables authors to manage their publication lists, track their times cited counts and h-index, identify potential collaborators and avoid author misidentification.

[\[Top\]](#)

Author ID (Scopus)



Each author in Scopus is assigned a unique number and grouping together all of the documents written by that author. If authors find any discrepancies on their publications list, they can submit their "Request corrections to author details".

[\[Top\]](#)

ORCID (Open Researcher and Contributor ID)



ORCID provides a persistent digital identifier for individual researchers. Authors can enhance their research profile by associating an ORCID account with ResearcherID and AuthorID.

[\[Top\]](#)

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong | [Privacy Statements](#)



REVITALIZATION

- **Library Space Enhancement Project – Update**

In response to further delay of government funding support for the Library Extension and Revitalization Project to expand and renovate the entire Library building, the Library has identified the following four areas for immediate refurbishment to accommodate users' needs. Thanks to the University's funding support, enhancement works are completed or in progress in these areas.

Reference Collection Area (3/F) – Redesigning for More Study Space

This aims to convert 50% of shelving space to study area by relocating less demanded reference materials to G/F Discussion Zone (Room L010). The Project was completed in Mar 2014.

Former Library Exhibition Area (P/F) – Converting into Multi-purpose Learning Space

New door installation and addition of power outlets have been completed, and the new furniture for collaborative study will be available soon.

Media Services (3/F) – Converting into Multimedia Commons

Audiovisual resources will be provided on open stack for browsing. A digital and multimedia production area will be created, enabling students and faculty to integrate digital and print resources into their multimedia assignments, projects, teaching materials or research output, with service support from Library staff. Building works will commence this summer.

24-Hour Study Centre (G/F) – Expansion and Refurbishment

The Centre will be enhanced with a variety of flexible furniture and sufficient power outlets to facilitate group study. More discussion rooms with enhanced visibility as well as computer and projection equipment will be provided to support discussions and presentation preparations. Building works will commence this summer.

- **Additional Study Space on P/F and 3/F (REC)**

Resulting from the above enhancement work in Research Enhancement Centre, a total of 43 seats have been added, including 8 computer workstations on P/F and 24 study seats plus 11 computer workstations in 3/F Research Enhancement Centre.



- **Artworks Display in the Library**

Subsequent to Mr Alex Lui's art exhibition in the Library last year, we are grateful for Mr Lui's support for continuing to display some of his artworks on various floors of the Library. The 48 pieces of artworks drawings present various scenes of Hong Kong and China in the form ranging from architectural drawings, Chinese ink paintings, water color and pastel paintings to charcoal and pencil drawings and sketches.



In addition, pictures featuring the Library's historical development since 1970s are now presented at the front staircase of various floors. From these pictures, you will find the changing outlook, facilities and setting of the Library over the past years.



Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong



USER EDUCATION / LIBRARY SERVICES

• Let's Hear What They Say About Library Workshops

Feedback from a Postgraduate Student



I completed my undergraduate degree at PolyU many years ago and now I am studying a Master's degree in Knowledge Management. As I left school for quite a long period, I chose to update my knowledge by attending Library workshops. These workshops open my eyes on knowing that **abundant academic resources** are available at the Library. If I hadn't joined Library Workshops, I would have missed the opportunities of using all those **authoritative** and **valuable papers** for my research and study at PolyU.

MA So Tuen
Postgraduate student (ISE)



Image courtesy of Stuart Miles/ FreeDigitalPhotos.net

Comment from an Undergraduate Student, a Frequent Workshop Attendee...

I joined Library Workshops on various topics: RefWorks, search engines, databases and Google Scholar. Some **in-depth features** are discussed and we did have some **practices** during the workshops. I believe these were **great opportunities** to learn mastering the techniques of using various tools. Joining library workshops also **enhanced my skills** in locating **useful resources** for my assignments.



SUN Zhichao
Undergraduate student, EIE

Come explore the various **resources** and **services** at our Library!!
Watch out for our new Library Workshops announcement!!

[Top]



PROFILE

- **New Staff Supporting You**



Miss CHAN Kwai Nga, Becky
Assistant Librarian II (User Experience and Outreach)

Becky began working at PolyU Library in Feb 2014. She received her Bachelor of Science degree in Information Management from the University of Hong Kong and her Master's in Knowledge Management from the Hong Kong Polytechnic University.

Becky helps conducting events and activities to infuse the Library into campus life. She also promotes e-learning initiative in collaboration with faculty. To gauge user needs, Becky takes part in collecting user feedback through a variety of sources as well as coordinating library publications and maintaining web communication channels.

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong