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# LIBRARY NEWSLETTER

## USER EDUCATION / LIBRARY SERVICES

### • Business Research @ Youtube - Learn It the Easy Way



- ✦ Company Analytics with the Use of Reuters Knowledge Investment Banking
- ✦ Industry and Market Analytics with the Use of Passport GMID and ABI/Inform
- ✦ Macroeconomic Analysis with the Use of Economist Intelligence Unit and ABI/Inform
- ✦ Tips on Searching Business Journals with the Use of Business Source Complete

To enjoy more Library videos on YouTube, tune in to the [PolyU Channel](#), or view more [How-to Videos](#) on Library's Homepage.

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### • Let's Hear What They Said About Library Workshops

#### ✦ Feedback from Students



Chen Shiqi and April participated in Information Literacy Workshops for CAR subjects

- access to useful resources and methods to improve efficiency in searching resources
- saved much time during searching for information
- provided information about how and where we can find resources
- became familiar with databases

Heidi (FH) shared that "I now know how to obtain more reliable papers and other sources of quality information, rather than simply "goggling" on the intranet".

A student (FCE) also responded, "The skills and tips learned from the workshops helped me (to) reduce the time for searching information and increase my work efficiency."


Fu Keru (FENG) felt that the skills he acquired through the workshop were "very powerful and helpful to (his) study, not only for CAR (subjects)."

\* Feedback from Faculty Members



**Dr Joyce Chan**  
ITC instructor

- Students improved their efficiency of searching learning materials in the library
- Improve the quality of their work



**Mr. Jim ZVI**  
ELC instructor

- The Library class helped students to become more independent in their research
- Students learned about the wonderful resource available to them
- Became more confident in performing effective database searches and gathering extensive literature review materials