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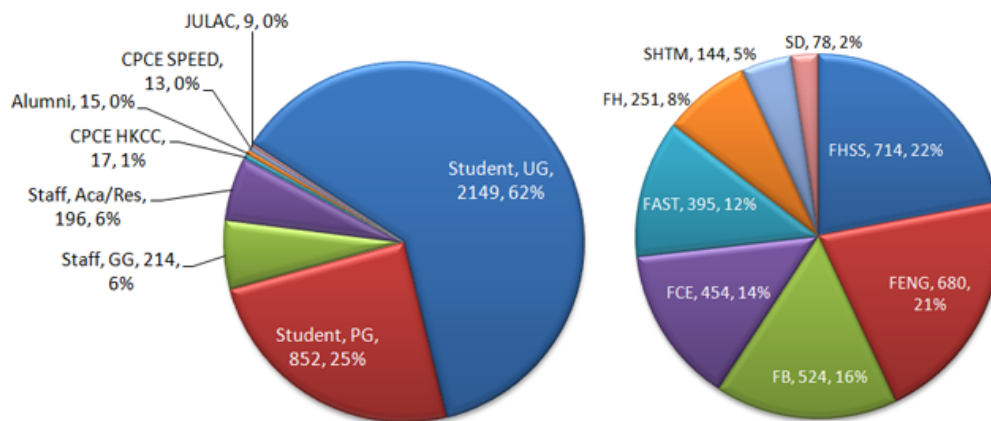
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FEATURE STORY

• Library Survey 2013

THANK YOU to the 3,465 Library users who took part in the Library Survey 2013. Their valuable feedbacks will help the Library assesses and improves its services, resources and facilities.



All participants were entered into the lucky draw for one of the 3 iPad Mini and 76 laptop carrying bags. Congratulations to the 79 winners, who have been notified by emails in Mar and Apr 2013 to collect their prizes.

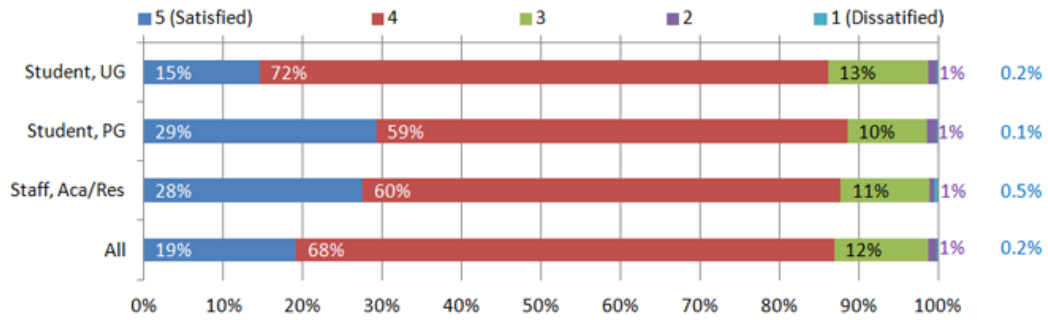


Dr Shirley CW Wong, the University Librarian (third from left) with the three iPad Mini winners:
ZHANG Hao (FB) WEI Conghui (FB) and ZHOU Li (CBS)

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The majority of the PolyU staff and students are satisfied with Library services. On a 5 point scale (5=Highly Satisfied, 1=Highly Dissatisfied), nearly 99% of the respondents give an overall satisfaction rating of 3 or above. The average overall satisfaction rating is 4.05. Compared with 2011, there is an improvement of 2.5%.

Overall Satisfaction



The Top 5*

Most Satisfied Services	Most Important Services	Services Needing Improvement (Importance minus Satisfaction)
Library Staff who are polite and friendly (4.20)	Quiet space for individual study (4.60)	Group study space (-0.82)
Library Staff who are knowledgeable and helpful (4.17)	A comfortable and inviting environment (4.49)	Photocopiers or printers (-0.73)
Enquiry Services (4.03)	Photocopiers or printers (4.42)	Quiet space for individual study (-0.67)
Printed books (4.01)	Library staff who are knowledgeable and helpful (4.35)	Computers in the Library (-0.59)
HKALL (3.99)	Library website enabling me to locate information (4.35)	Comfortable and inviting environment (-0.58)

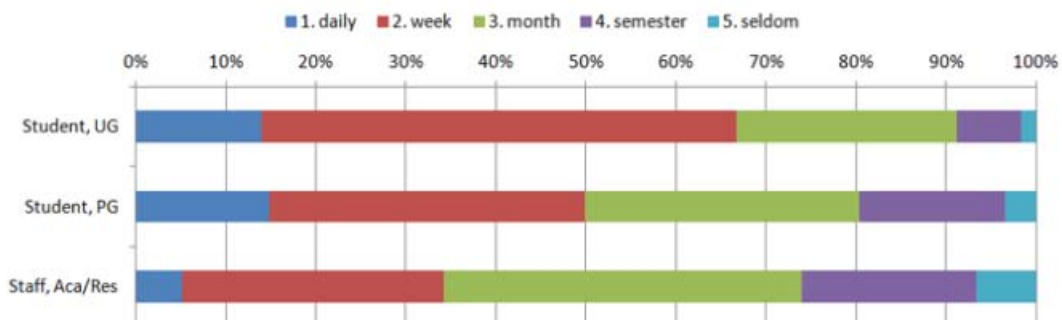
*5=Highly Satisfied, 1=Highly Dissatisfied

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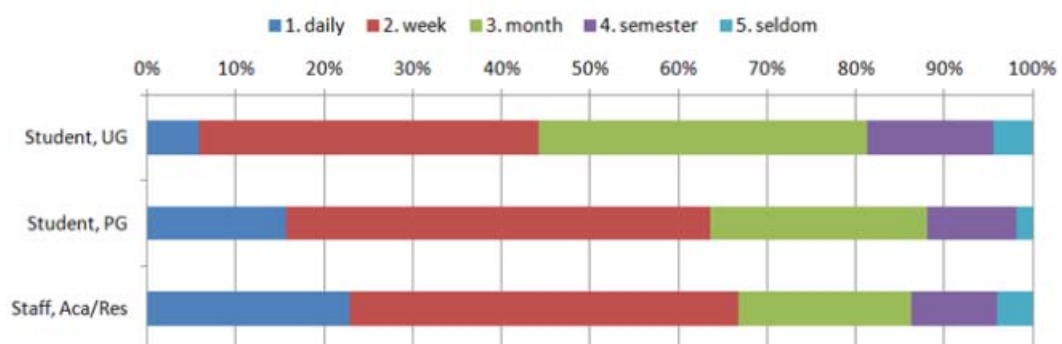
* Frequency of Library Use

UG (undergraduates) visit the Library in person more frequently than PG (postgraduates) and Staff. 67%, 50% and 34% of UG, PG and Staff respectively visit the Library in person on a daily or weekly basis. In contrast, Staff access Library resources online more frequently than PG and UG. 67%, 64% and 44% of Staff, PG and UG respectively access Library resources online on a daily or weekly basis.

Physical Visit Frequency



Online Access Frequency

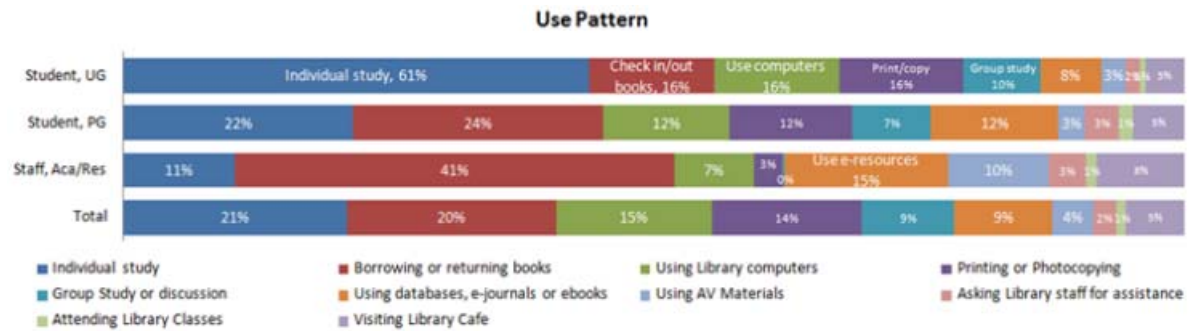


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* Activities in Library

UG visit the Library mainly for individual study (61%). Other common activities include borrowing or returning books (16%), using Library computers (16%), printing or copying (16%), and group study or discussion (10%). The two most frequent activities for PG are borrowing or returning books (24%) and individual study (22%). They also come to the Library to use computers (12%), e-resources (12%) and do printing/copying (12%). Compared with UG, PG are relatively less likely to visit the Library for group study or discussion (7%).

Staff visit the Library mainly for borrowing or returning books (41%). Occasionally, they come to the Library to use databases, e-journals or ebooks (15%), study individually (11%) and use AV materials (10%). They are more likely to visit the Library Café (8%) when compared with students (5%).



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*** Student Ambassadors**



Library Student Ambassadors, a new Library service, has drawn the attention of many users. Among the respondents, about half are aware of the service. 8% have used the service. UG are most aware of the service, followed by PG and Staff.

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*** Written Comments**

Respondents were invited to suggest what the Library can do to improve its service at the end of the survey. A total of 2,280 comments were submitted. Below is a digest of the comments received, our responses and planned actions to address issues identified and to improve service quality.

	User Comments	Library Responses
Collections	There are 402 comments on Library collections. The majority of respondents ask for more information resources in various formats, including books, e-books, journals, newspaper, databases and audio-visual materials. Subjects suggested include design, music, medicine, literature, language, art, history, culture, cooking, travel and titles in Chinese. About 70 comments are requests for more copies of textbooks and course related reference books. About 40 comments are on more bestsellers and latest edition of	<p>To enrich the collections, the Library will begin a new demand-driven acquisition service to acquire titles based on users recommendations. With the establishment of the PolyU READ collections, the Library will increase the purchase of popular, bestsellers and award winning books to promote reading. It is also planning to increase the intake of Chinese e-books from various sources.</p> <p>For the acquisition of titles on course reading lists, liaison with faculty members will be strengthened to ensure the availability of core titles in the Library. A new website searchable by subject code or subject title has been developed for easy access to course readings. In view of the findings that most survey respondents find print books more important than e-books, the Library will also review its e-preferred policy for text books.</p>

	the books.	<p>With an increase student population due to the double cohort, the Guidelines for Allocation of Multiple Copies will also be reviewed to ensure enough copies are acquired to meet the curriculum needs of students.</p> <p>For e-resources, the Library will continue to analyze the usage and turn-away statistics to see if multiple-user license is required for high demand title, and explore the use of resources on mobile platform to facilitate their use.</p>
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	User Comments	Library Responses
Library Space, Ventilation & Lighting	<p>There are 373 comments for more space for collaborative learning and quiet study, and 112 comments on improvement in air-conditioning and ventilation.</p> <p>A few examples:</p> <ul style="list-style-type: none"> • <i>“Improve the environment and facilities of the library since many libraries in other universities have been renovated.”</i> • <i>“Improve the environment for “old” areas because the air quality and some hardware facilities especially in 24-hrs reading room are found awful.”</i> • <i>“The library needs some updates and renovation. Some floors are quite dark and not a very inviting studying environment.”</i> 	<p>The Library building built in the 1970’s requires major capital improvements to meet the requirements nowadays. The intensive use of the study facilities by an expanding student population recently has alleviated the problem.</p> <p>The Library is well aware of user needs for a better study environment. It has submitted a proposal to add a top floor and the refurbishment of all floors in the Library building in 2010. The Library Enhancement & Revitalization Project (LER) is strongly supported by the Senior Management of the University and will be re-submitted to the Legislative Council for funding approval. It is expected that signification improvement will be made to improve the air conditioning and ventilation system.</p> <p>Between now and the target completion date of the LER Project, the Library has been exploring the possibility of enhancing its existing study, collection and service space. Air-conditioning improvement work in study and discussion areas on G/F was completed in the summer of 2012 to increase supply of fresh air. A number of air purifiers were installed in the 24-hour Study Center to improve air quality. The Library would continue to work with FMO to improve the ventilation of the building and hygiene of washrooms.</p> <p>It is now working closely with CDO to identify areas in greatest need for immediate refurbishment. The purpose is not only to increase its seating capacity and to provide more computer workstations, but to create a variety of functional areas to support new pedagogies and learning activities in the University, such as collaborative learning, and to increase the capacity for 24 x 7 services.</p>

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	User Comments	Library Responses
Printers & Photocopiers	<p>There were 77 comments on more printers, 38 comments on improving printer speed and performance, 23 comments on better services and less down time, 14 comments on more copiers, 10 comments on more scanners, and 9 comments on moving noisy printers and</p>	<p>To provide better service and equipment, last year, 11 copiers were replaced with new models that accept Octopus card payment. 2 new color printers/copiers were acquired and made available to users in Photocopying Unit (PU) on G/F. The Library will continue to work with vendors to improve the printer interface. For scanners, the Library now provides 4 high-speed colour scanners in PU and Research Enhancement Centre (REC) on 3/F. 2 desktop scanners</p>

	copiers farther away from study areas.	attached to PC workstations at REC IT Lounge are available for advance booking . Free high speed scanning service was made available on 3/F and G/F. It will continue to review the need for more scanners.
Computers	There were 74 comments requesting for more computers, 26 comments for newer models, 54 comments on the installation of Microsoft Office on more computers, and 34 comments requesting for Notebook Loan Service.	Currently over 400 PCs are provided on different floors. PCs in Teaching & Learning Labs are provided for use when the rooms are not occupied for Library classes. To meet students' needs, Microsoft Office applications and selective graphic applications will be extended to over 300 public computers in the Library. The Library also plans to upgrade 50 obsolete computers, and provide more computers in the new study area created from the Exhibition Hall and in other collaborative study areas. The Library will continue to review the provision of computers, and will make re-arrangement as needed. At this stage, it has no plan to provide notebook loan service, due to budgetary constraints. Students are encouraged to either bring their laptops or tablets, or use the computers in the Library.
Noise & Seat Reservation	There were 71 comments on noise in the Library, and 58 comments on Library seats reserved illegally with personal belongings.	Signs showing quiet study or collaborative study zones are posted in all areas of the Library to allow users to determine which areas of the Library are best for the type of study environment they need. There is an Anti-Noise and Anti-Seat-Reservation Campaign during the revision and examination period. Unattended belongings will be removed, and Library staff will patrol more frequently to monitor the noise level and number of vacant seats still available. To create more study space for PolyU students, the limited access arrangement has been introduced to impose access restriction on JULAC users during revision and examination periods, giving PolyU students priority in using Library space. In addition to the 24-hour Study Centre in Room L001, the Quiet Study Room in L003 on G/F which provides over 380 seats are opened 24 hours during examination periods.

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	User Comments	Library Responses
Power points	There were 57 comments demanding for more power points in the Library for use of personal computers or tablets	The Library has provided power points in private study carrels and each individual seat in newly renovated areas on P/F and 3/F. It will be adding more power points on different floors, where possible, by using power extension panels as an interim measure.
Washrooms	There were 41 comments on toilet hygiene and demand for more female toilets	User suggestion and comments will be forwarded to FMO for consideration. All washrooms in Library were renovated several years ago. It will continue to work with FMO to review the cleaning schedule of washrooms and review the requirements as needed when renewing the contract with the cleaner contractor.
Signage	There were 38 comments, most on the difficulty of finding their way in the Library or locating books on shelves.	To help users locate library materials, and navigate their way through the Library, a special Library Task Force has been set up to design clear and stylish signage to direct users to access our resources and services is needed. The Library will also explore ways to clearly show the book locations on online Library Catalogue and Library floor plan. Users can approach our Student Ambassadors or Library Staff for assistance. More Library staff will also be deployed to rove around the



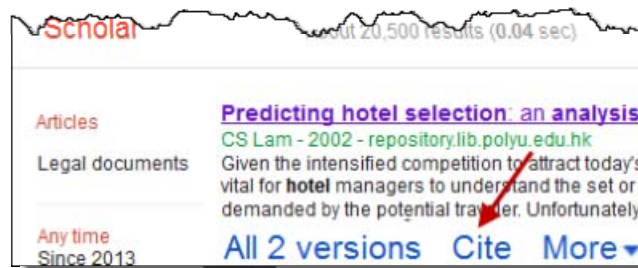
e-LEARNING

• Tips on Using Google Scholar

1. Format Citations on the Fly

Don't know how to format the references in a paper?

- * Look up the article or book on Google Scholar, then click "**Cite**" (if you can't see it, click "More").



- * Copy the citation in MLA, APA, or Chicago style, and paste it to your paper.

- * If you have setup a PolyU RefWork account, you can also import it directly to your own account.



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2. Find Top Journals by Discipline

Ready to publish your paper to a prestigious journal? Try "Scholar Metrics".

- * On Google Scholar **front page**, click the "**Metrics**" icon.
- * Click on individual subject to view by **subcategorie**. Journals are ranked by their h-index.



English	Top publications - Life Sciences & Earth Sciences	
	Publication	h5-index
Business, Economics & Management	1. Nature	339
Chemical & Material Sciences	2. Science	305
Engineering & Computer Science	3. Cell	226
Health & Medical Sciences	4. Proceedings of the National Academy of Sciences	220
Humanities, Literature & Arts	5. Nature Genetics	200
Life Sciences & Earth Sciences	6. Nucleic Acids Research	154
Subcategories...	7. Nature Reviews Molecular Cell Biology	152
Physics & Mathematics	8. Nature Reviews Genetics	130

3. Set Up a Citation Alert

Do you want to be alerted when a particular paper is cited? Here is how:

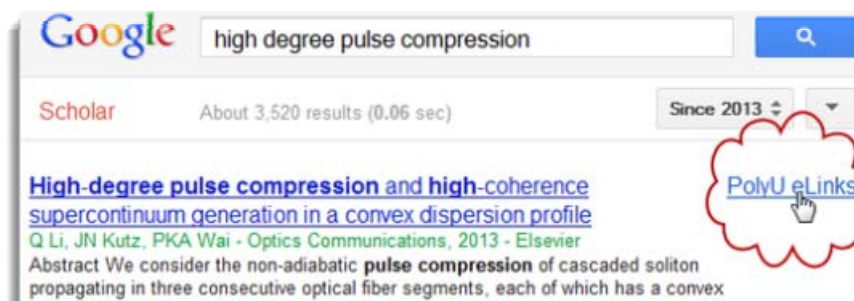
- * First, look it up on Google Scholar. Then, click the “Cited by” link.
- * Look for the “Create alert” link on the left, and input your email address to create an alert.



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4. Display Full-text Articles on Google Scholar

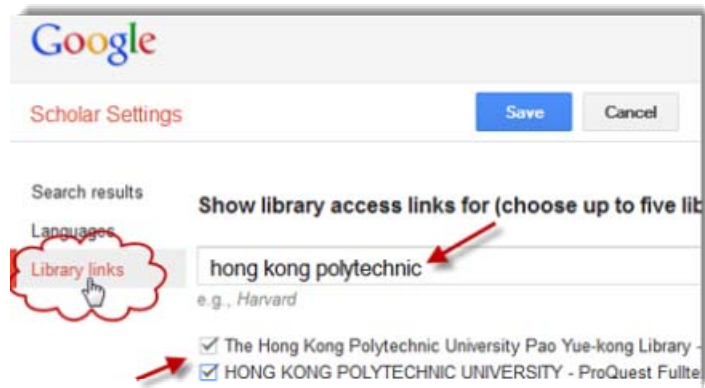
- * When you see “PolyU eLinks” beside the source, click on it to go to a Library database.



Don't see the PolyU eLinks? Are you off-campus?

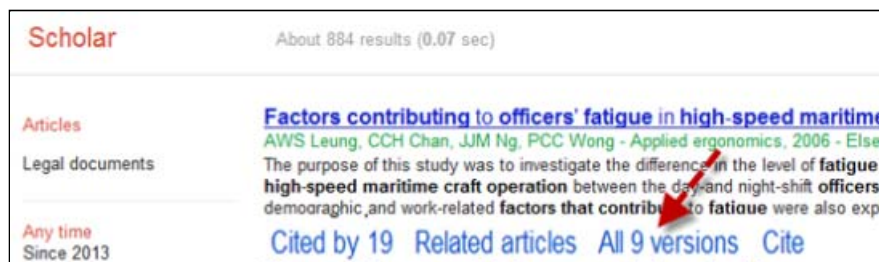
- * Go to Google Scholar's [Settings](#). Under “Library Link”, look up “Hong Kong Polytechnic”. Save your setting, and repeat the search.
- * Or simply access Google Scholar via this link: [Google Scholar at PolyU](#).

You will be prompted to login with your NetID or Library ID



Still no luck?

- * Under the search result, click "**All versions**" to check out alternative sources.



Eligible users could also request for the article via the Library **ILL** services.

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- **Skills4studycampus**

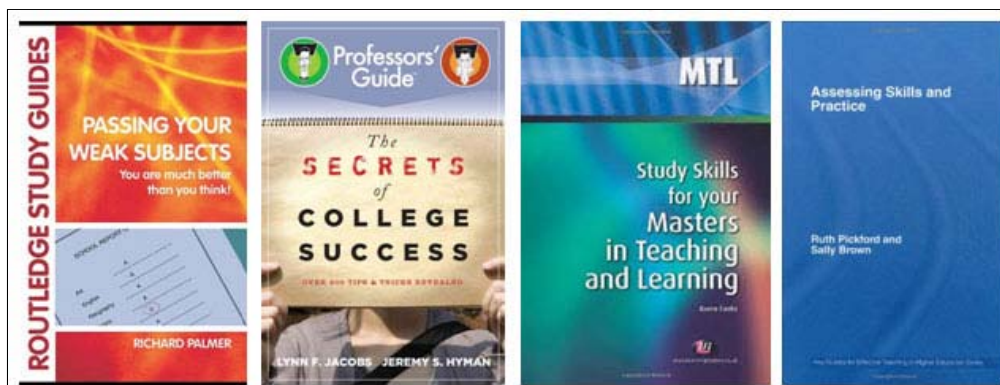
Skills4studycampus is an online resource offering e-learning modules on: Writing skills; Reading and note-making; Critical thinking skills; Referencing and understanding plagiarism. It offers you a stimulating mix of activities, practice and reflection to help you learn, develop and accelerate your study skills!



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- **Electronic Books** (Access via the Library webpage)

Provide generic how-to-study tips and effective study skills specific to individual disciplines, with some examples as follows:



Title	Call No.
How to improve your memory for study	BF385 .H354 2012eb
Study skills for psychology students	BF77 .L38 2009eb
Passing your weak subjects: you are much better than you think!	LB1049 .P354 2008eb
The secrets of college success	LB2343.32 J35 2010eb
Assessing skills and practice	LB2366 .P53 2006eb / LB2366 .P53 2006 (Print)
Study skills for your masters in teaching and learning	LB2371.6.G7 C37 2010eb / LB2371.6.G7 C37 2010 (Print)
Study skills for health and social care students	LB2395 .C73 2009eb
Study skills for dummies	LB2395 .D83 2009eb
The study skills book	LB2395 .M38 2012eb

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COLLECTIONS

- **The Library's Online Streaming Video Databases**



Online streaming video databases from Alexander Street Press are the largest video databases in the Library with a particular focus on research and classroom use. The videos can be shared via embeddable links. Users can create their own annotated playlists and clips, and also can include links to other resources outside of the collection. Users should set up an individual account before they can send items from these databases to a mobile device. The Library's subscription includes:

- *** Counseling and Therapy in Video II**

The Library provides around 280 online videos for the study of social work, psychotherapy, psychology, and psychiatric counseling. These videos include counseling sessions and demonstrations, consultations, lectures, presentations, and interviews. Many videos include supplementary materials for classroom use.

- *** Nursing Education in Video**

It is a unique online collection of videos created specifically for the education and training of nurses, nursing assistants, and other healthcare workers. All of the videos in the collection have been created with the guidance of the Medcom-Trainex advisory board, and are regularly reviewed for accuracy, currency, and compliance with US Federal regulations from agencies such as Occupational Safety and Health Administration (OSHA). The Library currently has 266 videos in its collection.

- *** Opera in Video**

The collection contains approximately 250 important opera performances, captured on video through staged productions, interviews, and documentaries. Selections represent the world's leading performers, conductors and opera houses, and are based on a work's importance to the operatic canon.

- *** Theatre in Video**

The Library has 272 streaming videos which contain performances of the world's leading plays and film documentaries on the subject of theater. Interviews with directors, designers, writers, and actors, along with excerpts of live performances, provide illustration of the development of texts and the productions. The collection includes the complete works of Shakespeare as produced by the BBC and other theatrical companies.

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USER EDUCATION / LIBRARY SERVICES

• Business Research @ Youtube - Learn It the Easy Way



- ✦ Company Analytics with the Use of Reuters Knowledge Investment Banking
- ✦ Industry and Market Analytics with the Use of Passport GMID and ABI/Inform
- ✦ Macroeconomic Analysis with the Use of Economist Intelligence Unit and ABI/Inform
- ✦ Tips on Searching Business Journals with the Use of Business Source Complete

To enjoy more Library videos on YouTube, tune in to the [PolyU Channel](#), or view more [How-to Videos](#) on Library's Homepage.

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• Let's Hear What They Said About Library Workshops

✦ Feedback from Students



Chen Shiqi and April participated in Information Literacy Workshops for CAR subjects

- access to useful resources and methods to improve efficiency in searching resources
- saved much time during searching for information
- provided information about how and where we can find resources
- became familiar with databases

Heidi (FH) shared that "I now know how to obtain more reliable papers and other sources of quality information, rather than simply "goggling" on the intranet".

A student (FCE) also responded, "The skills and tips learned from the workshops helped me (to) reduce the time for searching information and increase my work efficiency."


Fu Keru (FENG) felt that the skills he acquired through the workshop were "very powerful and helpful to (his) study, not only for CAR (subjects)."

* Feedback from Faculty Members



Dr Joyce Chan
ITC instructor

- Students improved their efficiency of searching learning materials in the library
- Improve the quality of their work



Mr. Jim ZVI
ELC instructor

- The Library class helped students to become more independent in their research
- Students learned about the wonderful resource available to them
- Became more confident in performing effective database searches and gathering extensive literature review materials

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IT SERVICES

• Default PIN for myRecord (from 1 Jun 2013)

To make it convenient for users in accessing their Library accounts ([myRecord](#)), starting from 1 Jun 2013, a default PIN (personal identification number) will be added to all new Library accounts and accounts with no PIN set up yet. The default PIN will be generated using the **first 6 alphanumeric characters of their HKID/passport number**. Below are two examples:

CATALOGUE
The Hong Kong Polytechnic University Pao Yue-kong Library

To protect your personal data, press **LOGOUT** after viewing your record.

How-to video: [How to Set Up Library PIN?](#)

Library No.(Barcode): e.g. enter student no. and replacement digit, e.g. 97123456A0 [Help](#)

Personal Identification Number(PIN) e.g. enter 123abc (no more than 8 alphanumeric characters as you like) [Help](#)

[I got your PIN?](#)

Default PIN in myRecord

a) Users with HKID # **Z123456(7)**: **Z12345**

b) User not having HKID card but only passport # **HA12345678**: **HA1234**

Users are strongly recommended to change their PINs after first login. For assistance or enquiries, please contact us at 2766-6864 or 2766-6909.

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• PC Login for All Public PCs (coming soon)

For better security protection, the Library will implement PC Login System for all public PC workstations starting from this summer. Users will need to login with their Library Number and PIN before using the public PCs in the Library. For those PCs on iBooking System, users can reserve them on iBooking System in advance or login in to use them if they are not booked by others. For first time users who have not set up their own PIN, they can use their default PIN as indicated above to login to these PCs.

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• PC and Software Provision Upgrade (coming soon)

Some enhancement will be made in public computer workstations over this summer to accommodate users' needs:

- ✦ Microsoft Office applications will be installed in all public computers, except those stand-up express workstations.
- ✦ More graphic PCs installed with Adobe graphic software will be provided in Media Services and Research Enhancement Centre (3/F).
- ✦ Over 40 public computers will be upgraded to the latest all-in-one model. With the upgrade, all computers in the Library will run on Win7.

Stay tuned and watch out for the upgraded computer services in the Library!

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ACCESS SERVICES

- **Reserve Books List 2013/14**

The Library is now reviewing the Reserve Book Collection for provision of update materials of recommended course readings in the new academic year. Academic staff have been invited to update the recommended book list by email in Jun 2013. To ensure the Reserve Books are available in the new academic year, your reply and new recommendations is much appreciated. Please find your [course readings](#) from Library Homepage.



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- **Term Loans Return**

A gentle reminder to all academic, administrative equivalent staff and postgraduate students that all library books on loan to them are due on **3 Jun 2013**. To avoid a last minute rush, please return books before the last day. Books borrowed or renewed on or after 6 May 2013 will be due on 26 Aug 2013. Please return all loans before leaving Hong Kong on long leave so that other users can have access to the books. To view your borrowing record or to renew your loans online, please visit <http://library.polyu.edu.hk/patroninfo~S6/>.



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RESEARCH CORNER

• Using Newspapers in Your Research



Newspapers contain a wealth of information. You will find valuable information from articles, editorials, business columns, announcements, or advertisements. They reflect what's happening in the world.

In our Library, newspapers are available in formats such as printed, electronic and microform. To find a particular newspaper for your research, try [OneSearch](#) or [Classic Library Catalogue](#). Below is some quick information:

* Printed

Newspapers	Location
Current Newspapers	Current Awareness Centre (P/F)
Old Newspapers	5/F (Rm. L501)

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* Electronic

- **WiseNews (電子剪報)** (1998+) contains news and magazine articles that are published in more than 500 sources including all major newspapers in Hong Kong, press release from the Information Services Department of the Hong Kong SAR Government, Xinhua News Agency and many magazines from Hong Kong, Macau, China and Taiwan.
- **Newspaper Clippings Image Database** (1977-1999) contains over 20 years of newspaper clippings from major local newspapers and government bulletin.
- **SCMP.com** (latest 10 years) provides online access to all South China Morning Post articles in the latest 10 years. Alternatively, please use WiseNews for South China Morning Post articles from Aug 1998 to present.
- **InfoBank China (中國資訊行)** includes several databases that are rich in news contents, such as: China Business News Database (中國經濟

新聞庫), MOFTEC Bulletin (外經貿部新聞公告).

- **China Core Newspaper Databases (中國重要報紙全文數據庫) (2000-2005)**
selects about 1,000 core newspaper articles published in mainland China between 2000-2005.
- **Newspaper Source (EbscoHost)**
provides cover-to-cover full text for 25 national (U.S.) & international newspapers, some noteworthy ones are USA Today, The Washington Post, The Washington Times, The Times (London), etc.

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* Microform

Newspaper Titles	Coverage
China Daily	Jun 1, 1981 - No. 4, 1995 (Nov 1995)
Hong Kong Economic Journal 信報	Jul 1973 - Dec 2003
Hong Kong Standard Clippings	Jun 1962 - Dec 1976
Ming Bao 明報	No.1 (1959) - No. 573 (Mar 24, 2005)
South China Morning Post	1984 - Dec 2005

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REVITALIZATION

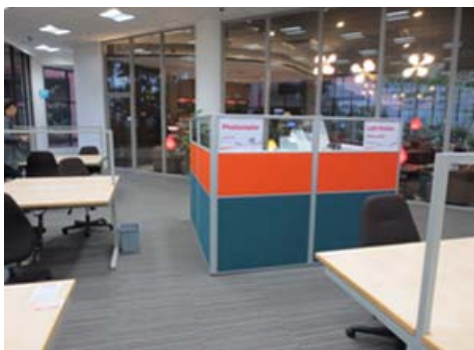
- **Power Extension Panels at Study Tables**



The Library fully understands users' need for power supply in the Library for supporting their use of notebook and other mobile devices. Before we can obtain the government funding support for the Library Extension and Revitalization Project for upgrading the entire Library building, we will try to provide power extension panels at some study tables, where possible, as an interim measure. Users can make use of these panels for power supply and they should be mindful with their power cables to avoid tripping hazard to others. And users are reminded not to unplug our equipment for power supply as this will affect users in using Library facilities.

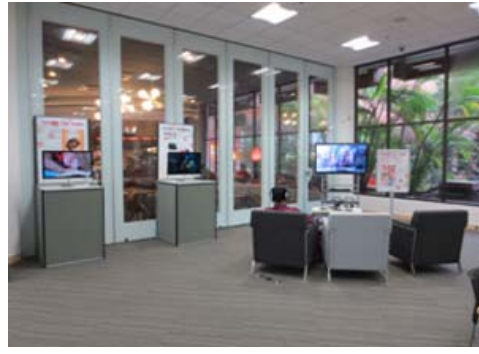
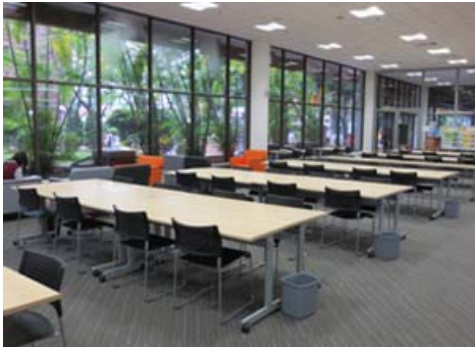
- **Printer Partition on P/F**

To avoid noise disturbances to nearby users, a partition has been installed at the printer and copier area on P/F.



- **New Study Space in former Exhibition Hall**

In order to make room for more study space for more students under the new 4-year curriculum, the former Exhibition Hall has been converted to a study area with study tables and some sofa chairs, providing 66 seats. Minor display is presented at a small corner of the area where users can relax and learn. Since the conversion, it has become one of the most popular study areas in the Library, especially during examination period.



Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong

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HIGHLIGHTS

- **Research Carrel Naming Ceremony**

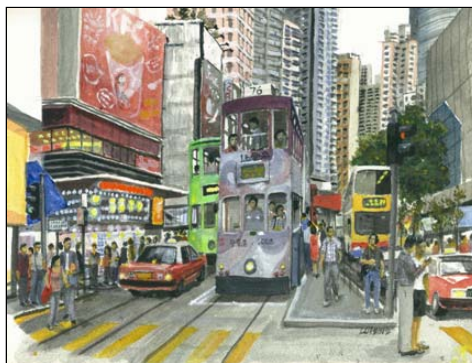
A ceremony officiated by the President was held on 6 May 2013 in recognition of the generous donation of \$100,000 from Mrs Katherine NGAN NG Yu-ying (Court Member) for naming a Research Carrel at the Research Enhancement Centre of the Library.



From left: Ir Tsui Tack-kong (Honorary Life Associate Director of the PolyU Development Foundation), Professor Timothy W. Tong (PolyU President), Mrs Katherine Ngan Ng Yu-ying (Donor and Court Member), Dr Yip Kit-chuen (Honorary Life Chairman of the PolyU Development Foundation), Dr Shirley CW Wong (University Librarian), Mr Patrick Poon (Council member and Treasurer of the University).

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- **Scenes-urban-rural-HongKong-China: Alex Lui Solo Exhibition (13 May - 31 Aug 2013, P/F)**



Organized by the Culture Promotion Committee of the Hong Kong Polytechnic University in association with the Library, the Exhibition features Mr Alex Lui's works on various scenes of the urban and the rural areas from the 1990's to the present. The 84 pieces of exhibits, ranging from architectural drawings, Chinese ink paintings, water color and pastel paintings to charcoal and pencil drawings and sketches, capture the sentimental journey of Hong Kong and the Chinese mainland over the last two decades.

* About Mr Alex Lui

Mr Alex Lu has a long and distinguished career in architecture. After obtaining Higher Certificate in Building with Distinction in 1964 from the Hong Kong Technical College, one of the predecessors of PolyU, Mr Alex Lui studied architecture at the University of Hong Kong and then city planning at Massachusetts Institute of Technology in the US.

Mr Lui serves as a Council Member of The Hong Kong Polytechnic University since 2010 and is the Chairman of the Campus Development Committee. With his wealth of experience in the industry and his dedication to the local higher education sector, he has provided PolyU with valuable advice on various campus development projects and has helped identify some campus expansion opportunities for the University.

In Mr Lui's view, thoughts and feelings can be better communicated through pictures than words. He thoroughly enjoys the process of sketching, drawing or painting the people he knows, the cities and the countryside that he is familiar with, and then shares the works with others.

PolyU is most grateful to Mr Lui for his continuous support to the University and for sharing his beautiful drawings, paintings and sketches with the PolyU community through this Exhibition.



Opening Ceremony on 13 May 2013

From left: Professor Philip Chan (Deputy President and Provost), Prof. Kenneth PANG (Council Member), Professor Angelina Yuen (Vice President, Institutional Advancement and Partnership), Mrs Lui, Mr Alex Lui (Council Member), Professor Timothy W. Tong (President), Mr Patrick Poon, (Council member and Treasurer of the University), Dr Justin Law (Council Member), Mr Wong Chun Long (President of HKPUSU), Dr Shirley CW Wong (University Librarian), Professor CK Michael Tse (Chairman of the Culture Promotion Committee)

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• Video Exhibition for the PolyU Library Multimedia Project (4 - 22 Mar 2013)



The PolyU Library Multimedia Project aims to broaden students' cultural perspectives, enhance learning experience through multicultural interactions and utilize the extensive learning resources of the Library. Participating students were given professional training on multimedia production. Selected videos produced by various teams of international and local students were showcased in the Library.

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• Library Exhibition on Andy Warhol's Interview (7 May - 31 Aug 2013)

Andy Warhol's Interview, originally called inter/VIEW, is a monthly film journal founded by Andy Warhol in 1969. Being regarded as one of the world's first celebrity magazine, it features interviews with celebrities, artists, and musicians, etc., accompanied with stunning photos and pictures. Various issues covering the period, 1969-1980, are available at Serials



Collections of the Library (Shelfmark: CT100.I57).

Some of the highlights of the Andy Warhol's Interview are currently showcased on the P/F of the Library, including items as follows:

- * Cover photos of celebrities such as Elizabeth Taylor
- * No jive with the Five's Michael Jackson
- * The interview with by/on John Lennon and/or Dr. Winston O'Boogie
- * The flip side of Andy Warhol (advertisement on U.S. Pioneer Electronics Corp.)
- * Andy Warhol's unfinished symphony (advertisement on U.S. Pioneer Electronics Corp.)

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LIBRARY NEWSLETTER

PROFILE

- **Welcome New Library Staff**



We are pleased to welcome Ms Li Siu Ling Cannis and Mr Wong Siu On Alexander, as our new Faculty Librarian (Faculty of Health and Social Sciences) and Faculty Librarian (School of Hotel and Tourism Management) respectively. In keeping with the Library's mission of providing excellent research and instructional services to all Library users, the team of eight Faculty Librarians is ready to assist you with your learning and research needs. To get in touch with your Faculty Librarian: http://www.lib.polyu.edu.hk/contact_us/faculty_librarians

- **The New Project Development Section**

The E-Learning (ELE) Section is re-titled to Project Development (PD) Section to reflect its new duties. The PD team strives to support the use of curriculum-specific information resources and foster innovative approaches to delivering library eLearning services. The team is also involved in various special projects, including READ@PolyU, University Collection and exhibitions of Library resources.

Publication Committee, Pao Yue-kong Library, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong