





# **FEATURE STORY**

## • READ@PolyU 2012: Event Highlights

We are delighted to share with you the overwhelming response to the events and activities held for the past few months for READ 2012:

## \* Book PICK-UP

During the book distribution period in September 2012, over 3,784 first year undergraduate students came to the Library to collect free copies of the common book, "Tuesdays with Morrie". During the same period, over 1,760 students came to "Like" the Facebook Fanpage at the distribution counter.

In conjunction with the launch of the Programme, the Library presented an exhibition of the PolyU Reads Collection.





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# Distinguished Guest Discussion Sessions

To broaden students' horizons, three distinguished discussion sessions were organized to enable them to read with distinguished senior members of PolyU as follows: READ with the Director of English Language Centre – Dr Bruce Morrison; READ with the Strategic Task Specialist – Professor Walter Yuen; and READ with the University Librarian – Dr Shirley Chiu-wing Wong.



#### \* The Pre-Play Talk on Tuesday with Morrie

Dr Chung King Fai, lead actor of the Play and Mr Ko Tin Lung, Artistic Director of the Chung Ying Theatre Company, gave an inspiring Pre-Play Talk on the book "*Tuesdays with Morrie*" on 15 November 2012 in the Library. The talk was highly engaging and generated a lot of interest among staff and students.



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## \* The Special PolyU Show on "Tuesdays with Morrie"

The Special PolyU Show took place on 4 December 2012. Special offer tickets were offered to PolyU staff and students from 3-12 October 2012. There were long queues for tickets, and all tickets had been sold by the end of the second day. The Play was impressive, inspiring us to sit back and think about the meaning of life despite our busy schedule.



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# \* READ@PolyU Contest

The READ@PolyU Contest took place in November 2012. Winners will be awarded an iPad or book vouchers at the prize presentation ceremony to be held in February 2013.

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## \* Forthcoming READ@PolyU 2013:Donor Recognition

The University is pleased to have received a donation of HK\$2M from Shun Hing Education & Charity Fund to support the READ@PolyU Programme in the coming 5 years. A cheque presentation ceremony took place on 12 October 2012, followed by a thank-you luncheon hosted by the President.





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